



itracMEDIA Lead Regeneration: Old leads don't have to be cold leads.

Our itracEMS coupled with its exclusive email and tracking capabilities can resurrect old leads and make them viable, current prospects.

Perhaps your lead list is a few years old and so big you just don't know where to focus or what to do. We can help. We'll take your old lead list and send an email or series to everyone on the list with a call-to-action. When someone clicks-through, we track them and identify their personal interests.

It's exactly what you need to make old lists relevant and valuable again. Don't let old leads stay cold leads. Let our Lead Regeneration heat up your leads— and your sales.